

2024 Partnership Opportunities

“Collaboration for
Success”

September 18 - 20, 2024

River Cree Resort &
Casino, Edmonton



CANVA STORIES

0917



CANVA STORIES

0917



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0917



AMTPA

ABOUT US

AMTPA is a not-for-profit, educational association made up of Alberta government municipal property taxation professionals.

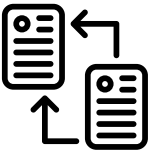
Run by members, it was incorporated in 2020 with the purpose of providing a forum that offers municipal taxation professionals across the province:



Educational opportunities such as webinars, annual conference and formalized training



Promote a network of taxation specialists to provide support and share knowledge, expertise, ideas, and ask questions that affect our members in their daily work



Share information about legislation, resources and events

OUR MEMBERS

We have grown to over 250 members in 4 years and represent 134 municipalities throughout the Province of Alberta.

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2024 Conference



Agenda

(subject to change)

Wednesday, September 18 “Elevate your Collections”

8:30 am to 4:30 pm

Opening Remarks & Welcome

Keynote Speaker - Jeff Mowatt, Trusted Advisor

Refreshment & Networking Break

Tax Forfeiture

Lunch

Clean Energy Improvement Program

Breakout Sessions

Refreshment & Networking Break

Bankruptcy, Foreclosure & Receivership

Breakout Sessions

Thursday, September 19 “Learn, Share, Grow”

7:30 am to 4:30 pm

Breakfast

O & G Panel Discussion

Refreshment & Networking Break

Legislation Update

Economic Update

Lunch

Breakout Sessions

Thursday, 6 pm

Dinner & Entertainment

Friday, September 20 “Working Together”

8 am to noon

AGM Breakfast

AMTPA Networking Session

Refreshment Break

Legal Q&A

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Partnership Opportunities at a Glance

Benefit	Diamond \$4,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000
Recognition on AMTPA Website for 1 Year	✓	✓	✓	✓
Exhibitor table for conference	✓	✓	✓	✓
Corporate name and logo displayed on event mobile app at conference featured on event pages and highlights	✓	✓	✓	✓
Corporate name and logo recognition on signage/projection throughout conference	✓	✓	✓	
Recognition at Specific Events/Times	✓	✓	✓	
Promotional Materials distributed in delegate bags	✓	✓		
Podium acknowledgements	✓	✓		
Shared recognition on delegate gifts	✓			
Complimentary conference registration	2	1		

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Diamond Partner \$4,000

Benefit Details:

- Two (2) Complimentary Conference Registrations (min. value \$1,300)
- Featured placement of your corporation's logo and website link on AMPTA website for one year after conference.
- Corporate logo and sponsorship recognition as a MAIN BANNER and throughout the pages of our event app
- Corporate logo and sponsorship recognition verbally, on signage throughout the event space and projection during specific events as identified below
- Sponsorship recognition of Keynote Speaker, Jeff Mowatt
- Sponsorship recognition of one (1) of the following:
 - Lunch Day 1
 - Breakfast Day 2
 - Lunch Day 2
 - Breakfast Day 3
 - Lunch Gift Cards Day 3
- Corporation promotional items to be distributed to all delegates (cost is responsibility of the sponsor)
- Gifts to be distributed to all delegates with the corporation's logo in conjunction with the AMTPA logo (cost share with AMTPA)
- Exhibitor Table to showcase your company

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2024 Conference



Gold Partner \$2,500

Benefit Details:

- 1 Conference Registrations (min value \$650)
- Featured placement of your corporation's logo and website link on AMPTA website for one year after conference.
- Corporate logo and sponsorship recognition on our event app
- Corporate logo and sponsorship recognition verbally of specific event as identified below
 - Hospitality Suite on Wednesday evening (food/drink costs is responsibility of the sponsor)
- Corporation promotional items to be distributed to all delegates (cost is responsibility of the sponsor)
- Exhibitor Table to showcase your company



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2024 Conference



Silver Partner \$1,500

Benefit Details:

- Featured placement of your corporation's logo and website link on AMPTA website for one year after conference.
- Corporate logo and sponsorship recognition through event app.
- Corporate logo and sponsorship recognition during specific events as identified below
 - AGM Breakfast, Friday AM
- Exhibitor Table to showcase your company



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2024 Conference



Bronze Partner \$1,000

Benefit Details:

- Featured placement of your corporation's logo and website link on AMPTA website for one year after conference.
- Corporate logo and sponsorship recognition through event app.
- Exhibitor Table to showcase your company



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2024 Conference



Additional Opportunities

If none of the above partnership opportunities fit, we would like to provide the following options:

Entertainment Sponsor (1 available)

\$2,000

This is an opportunity to sponsor our Thursday Evening Entertainment Program.

- Company Representative to introduce evening entertainment
- Company Logo on screens during entertainment

Exhibitor Table

\$750

This is an opportunity for your organization to showcase your product and have one-on-one conversations with registrants (Wednesday & Thursday)

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2024 Conference



Registration Details

We welcome all partners the opportunity to support our 2024 Annual Conference!

Registration of your partnership can be completed online at www.AMTPA.ca. Once registered, please forward your corporate logo to secretary@amtpa.ca so that it can be used as indicated in your chosen partnership opportunity.

We would like to acknowledge our 2023 Partners:

City of Red Deer
Kneehill County
Brownlee LLP
City of Lethbridge
Commercial Credit Adjusters
Reynolds Mirth Richards & Farmer
Wild Rose Assessment
Town of Westlock
TAXervice
Accurate Assessment Group
R&R Distinct Solutions Inc.
Benchmark Assessment Consultants

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